

Date: 10th Oct. 2008

Auroville at UNESCO!!

The 40th anniversary celebrations of Auroville's founding recently concluded at the UNESCO headquarters in Paris. It was an occasion to bring the messages of human unity and solidarity to the world at large. There were four keynote addresses made at the UNESCO forum by the Aurovillian delegation.

Hemant Lamba of AURORE spoke about the uniqueness of Auroville as a place of radical experimenting and daring initiatives in all fields that concerned human life. He pointed out Auroville's success stories in the areas of ecology, education, rural development and energy.

Renewable energy found its foothold in Auroville long before it was the trend it has become now. An acute awareness of planet - overload and the need for new lifestyles prompted the public acceptance of alternative energy uses and applications in Auroville from its early days.

AURORE was one of the first comprehensive service providers of renewable energy both in Auroville as well as in the country.

AURORE's vision goes beyond just popularizing solar energy products. It is hoping to instill a sense of care for the environment through making available an array of products that will conserve energy, make savings for customers and create an awareness of products and lifestyles that are sustainable in the long run.

A recently added element to AURORE's vision and agenda is providing LED lighting to villages without power, forced to use kerosene instead for home lighting. To this end it has created and launched a national campaign called MISSION TEJAS whose objectives are to create a forum of co-participants who feel equally committed to developing good and affordable alternative lighting to replace kerosene in Indian rural homes at the earliest.

These partners include NGOs, design houses, government bodies, corporate houses, freelance designers, engineers and a host of well wishers. Support for MISSION TEJAS is forthcoming from all these quarters and more owing to its redeeming social value, clear as light. For more information about this campaign please visit <http://www.missiontejas.org> and feel free to comment or join.

